

April 19, 2024

TO ALL MEMBERS OF THE BOARD OF REGENTS

SUBJECT: WSU Foundation Board of Regents Report

SUBMITTED BY: Mike Connell, Vice President of Advancement & CEO, WSU Foundation

The Washington State University Foundation is pleased to report the following:

- As of April 5, 2024, generous alumni and friends have contributed \$96,606,847 in total philanthropic activity to benefit Washington State University faculty, students, research, and outreach system-wide during Fiscal Year 2024.
- The endowment market value was \$697,273,727 as of February 29, 2024, representing a 12-month return of 10.20%. From June 30 to February 29, gifts and other additions to the endowment have totaled \$14,396,682. Distributions from the endowment have totaled \$18,011,637 during this same period.
- Daryll DeWald, Executive Vice President, Health Sciences, and Chancellor of WSU Spokane was joined by WSU alumnus Gary Schneidmiller ('71 Bus; '73 Ag Econ), myself, and nearly 100 members of the WSU Spokane community to celebrate the unveiling of its *Cougar Pride* statue on March 25. Gary commissioned the original *Cougar Pride* statue dedicated on the Pullman campus in 2008 with Spokane-based father-and-son artists Mike and Chester Fields. In 2020, Gary commissioned four additional installations of *Cougar Pride* to be placed on WSU campuses in Everett, Spokane, Tri-Cities, and Vancouver. WSU Tri-Cities dedicated its *Cougar Pride* statue in April 2023. *Cougar Pride* statues will be celebrated at WSU Vancouver on May 9, and at WSU Everett later this year.
- WSU announced on April 3 that the planned welcome center in the Voiland College of Engineering and Architecture's Schweitzer Engineering Hall, which will be completed at WSU Pullman in 2026, will be named the Diane Coughlin Welcome Center. With a \$2.5 million commitment to the project in 2021, Jim ('79 Civ. Engr.) and Diane Coughlin helped to kick off fundraising to build Schweitzer Engineering Hall. When Diane passed away in June 2023, their gift was reimagined to honor her memory. The Diane Coughlin Welcome Center will be near offices for tutoring and career services and will act as a source of information and wayfinding for the college's approximately 4,600 students as well as faculty, staff, and visitors. [Read more here.](#)
- April 17 is WSU's annual #CougsGive day of giving. #CougsGive is a one-day fundraising event dedicated to expanding, sharing, and celebrating the impact of donor support system-wide. Throughout this day of giving, #CougsGive Ambassadors will help spread the word via social media and inspire fellow alumni, family, friends, and colleagues to support WSU with a gift, and announce gift challenges throughout the day. More information can be found here: <https://cougsgive.wsu.edu/>.
- The Spring Meeting of the WSU Foundation will be held in Spokane, WA, May 16-17. The Fall Meeting of the WSU Foundation will be held in Pullman, WA, October 24-25. The WSU Foundation Board of Directors voted on these dates regardless of the football schedule.